

April 2026 Newsletter

Welcome to the IVI newsletter, updating you on the latest news and upcoming events from the Innovation Value Institute. **This month:** a preview of the biggest IVI Summit to date

IVI Summit 2026 - the countdown begins!

In our twentieth anniversary year, we're hosting our biggest ever IVI Summit, from 10th to 12th June. Across three days, we'll welcome leaders in research, business, technology and government to Maynooth, with speakers from more than 12 different countries including Germany, Spain, the USA, Kenya, Hong Kong and Japan.

Registration is now open with a special discounted rate available for newsletter subscribers with the code **IVINEWS26**- see below.

Read on for more details including a preview of our full schedule and our speakers...



Summit schedule

This year's IVI Summit, based on the theme "20 Years of Impactful Research - What's Next?" has a packed schedule of presentations, co-creation, discussion and debate. Highlights include:

Wednesday 10th June

Welcome address from Maynooth University president **Prof. Eeva Leinonen**

Roundtable: Navigating Digital Transformation at Scale featuring Martin McCormack (CEO, **College of Anaesthesiologists of Ireland**), Tiago Carneiro Peixoto (Digital Government Co-Ordinator for the Western Balkans and EU, **World Bank**) and further speakers

Co-Creation Workshops including

- Process Mining Meets Generative AI: Towards Intelligent and Explainable Processes
This session highlights how AI-driven approaches enable more explainable, adaptive, and human-centric process analysis.
- Can AI Run this Workshop Better than We (Humans) Can?
Experience the future of facilitation in this groundbreaking experimental workshop where an AI system will moderate the entire session!
- Towards Trust in European Health Data
How far are Ireland and Europe from a working system for the secondary use of patient health data? This workshop gives a platform to experts across the health data ecosystem.
- The Nature of Data for Sustainability and Health
This workshop examines how data can be used in a sustainable and healthy way to support broader sustainability and health goals.
- Cyber to Cyborg: How to Preserve Critical Thinking to Keep the Human Element in Tech
What are the implications of being tech-led? How might we ensure our users aren't lost in the race to technological advancement?
- From Fields to Data Spaces; Unlocking Agricultural Data Sharing
How can farmers, co-ops, and agri-tech companies be using agri-data for decision-making? What is a data space, and is it an appropriate model for agriculture? This session will dig into the answers.
- Risk in a Changing World: Digital Risk and Cybersecurity
This workshop will focus on strategic decision making around large-scale cyber security issues including how organisations will likely change to cater for future opportunities and threats.
- Advancing Age Friendly Futures: Designing Inclusive Futures – Challenges and Innovations
This session brings together researchers, practitioners, policymakers and community stakeholders to examine the challenges and opportunities associated with building inclusive, age responsive futures.

Presentation from Glen Lally, Global Vice President of Sales Enablement, **Pure Storage** (USA)

Revealing the next stage of IVI - following our first 20 years, the next step in IVI's evolution is coming...

Thursday 11th June

Welcome address from Maynooth University Vice President for Research and Innovation **Prof. Rachel Msetfi**

Presentations from

- Ben Hallinan, Vice President for Digital Enablement Commercial, **Kerry Group** (Ireland)
- Marc Einstein, Research Director, AI, Telecommunications & Digital Transformation, **Counterpoint Research** (Japan)
- Margaret Laffan, Cloud Growth and Scale Leader, **Intel** (USA)

Roundtable debate: AI and Regulation in Europe: From Complexity to Competitiveness?

Parallel 'deep dive' sessions:

- Organisational change, featuring Billy Hann (CEO, **Dublin Bus**), Geraldine Heavey (Executive Director for Enterprise Services, **ESB Networks**), Dr Christoph Strnadl (CEO, **GAIA-X**)
- Technological change, featuring Brian McGeough (Chief Information Officer, **Creditsafe**) and more experts
- Societal change featuring several international experts - confirmation to follow

Panel discussion: The Future of International Research: Is Collaboration the Way Forward? featuring experts from **Aga Khan University Kenya**, **CORE Academy of Humanities and Sciences**, **International Society for Service Innovation** and more

Friday 12th June

International networking breakfast featuring distinguished European guests

Meet the Experts - IVI's experts share details of their current cutting-edge research and collaboration opportunities

Results of the International Student Innovation Challenge, now featuring six international partners

Tour of the historic Maynooth campus, seminary and Russell Library

Tour of the **Irish National Stud and Gardens**

Inspiring talks from innovation leaders, including award-winning **comedian Kevin Gildea**

IVI Summit details & registration



Exclusive newsletter subscriber registration

We are offering newsletter subscribers an exclusive discounted rate for Summit attendance. Visit the [registration page](#) and enter the code **IVINEWS26** to unlock the option to register **for only €250** (standard registration €395). This includes all three days of the IVI Summit, including the option to attend the Summit Gala Dinner at the Glenroyal Hotel, Maynooth on 11th June.

Additional registration options are available for Maynooth University colleagues and IVI members. [Learn more about becoming a member here.](#)

We look forward to seeing you in Maynooth in June to discuss, debate, learn and shape the digital future together.



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